

South Park Stakeholders Group Board of Directors Meeting
April 24, 2019, 10:00 AM – 11:30 AM
1150-B S Hope St, Los Angeles, CA 90015

Board Members: Robin Bieker, Bob Buente, Daniel Taban, Jim Pugh, Nate Nasbaum, May Chen Tham, Tom Shrout, Richard Wu, Lee Zeidman, Terry Rubionroit, Paul Keller

Absent: Patrick Caster, Channing Henry, Terri Toennies,

Staff/Contract: Ellen Riotto, Josh Kreger, Lulu Woldemariam, Wallis Locke, Victor Gonzalez (Operations Supervisor, BBB), David Aguilar (Operations Manager, BBB), Angela De Los Santos (Homeless Outreach Coordinator)

Guests: Collin Calabrese, Sarah Hernandez, John Nilsson, Pat Barret, Darryl Holter, Richard Chen, Kerstin Klein, Josue Ortega, Jason Allen, Sandra, Genevieve Liang

Total Attendees: 29

CALL TO ORDER Robin Bieker called the meeting to order at 10:00 AM.

AGENDA:

1. Call to Order – Welcome & Introductions

- a. Introductions made

2. Public Comment / Announcements

- a. David Aguilar joined SPBID's Clean and Safe team
 - i. David Aguilar is the new Operations Manager for the Clean and Safe team
 - ii. He has been with BlockByBlock for 10 years and is excited to joining the SPBID team and engage with the South Park community
- b. DOT Dash services – Jason Allen
 - i. DASH in downtown—has a new service plan with extended service hours from 6:00 AM to 9:00 PM
 - ii. Dash D and Dash F are the closest to SPBID
 - Dash D will be running every 6 minutes from 6:00 AM to 9:00 PM
 - Dash F will be running every 10 minutes from 9:00 AM to 9:00 PM
 - iii. City Ride
 - Cityride is a transportation assistance program for individuals age 65 or older and qualified persons with disabilities residing in the City of Los Angeles and select areas

- The program offers participants reduced costs for services and free DASH bus rides.

c. Pat Barret

- i. Thanked SPBID for all their work
- ii. Will be petitioning for more foot beats in DTLA at the Council Budget meeting on May 2nd
- iii. Neighborhood committee is focusing on the doggie area as a strong area to take to the City through the planning committee

3. Review and approve February 28, 2019 Minutes

Action Item

Taban motions to approve February 28 Board meeting minutes. Buente seconds.

All in favor: Lee Zeidman, Paul Keller, Robin Bieker, Jim Pugh, Tom Shrout, May Chen Tham, Nate Nasbaum

All opposed: none

Abstentions: none

4. Presentation: Cardborigami, Genevieve Liang

- a. Cardborigami is a volunteer run project
- b. In 2009 the founder Tina, who is a South Park resident, came up with the Cardborigami concept but officially launched in 2011 as a 501©3
 - i. The mission is to create temporary shelter and provide instant space to protect people from the elements through innovation and design. Shelter+dignity=hope
 - ii. Features of the cardboard shelter:
 - It is water resistant – stands up to any rain
 - Made out of 50% recycled products- the cardboard used in these structures are naturally good thermal insulators
 - No assembly needed—the shelter comes pre-assembled and can be deployed immediately to provide instant private space
 - Dimensions- less than a foot wide—4x6 ft. and only weighs 17 pounds so it's easy to carry and move
 - iii. Similar to Safe Parking LA—Cardborigami works with the local community to create a lot that would be safe and managed properly
 - iv. Homeless service agencies/providers in different areas already know who needs the shelter so Cardborigami can distribute geographic solutions
 - v. How the BID and community can be involved:
 - Sponsor a shelter—currently building up inventory to situate in central part of LA to see how homeless population will use this program in different areas—1 shelter is \$200
 - If you have or lease property—you can host a pop-up shelter site
 - Or, provide property introductions
 - vi. Discussion:
 - Historically Cardborigami has made 200 shelters and takes approx. 2 hours to make but haven't taken a thoughtful approach on production since shelters were initially used as disaster recovery but now as a solution for addressing homelessness a strategy will be determined
 - Permitting is not required for cardboard shelter to be on the street
 - Building services safety—on site will require people to come in at a certain time—not an official security personal will be required but a mediator/watch guard to maintain a safe environment

5. Presentation: DTLA Strong, Sara Hernandez

- a. DTLA Strong is an independent advocacy group of Downtown LA residents building influence through grassroots organizing
 - i. Kicked off in the summer of 2018
 - ii. Currently, DTLA Strong is advocating for more community-minded LAPD foot beat officers in DTLA to address public safety and are asking the City to provide additional resources for this effort in the 2019 budget
- b. DTLA Strong held a community event and asked the community what issues mattered to them the most—and most answers were around public safety. Survey was sent out to DTLA residents for solutions to address these concerns and over 100 people stated more foot beat officers
- c. As a result, DTLA Strong drafted a proposal for more foot patrols in DTLA, launched a petition to get support for the proposal and currently have more than 1,500 signatures in support from Downtown residents
 - i. How to get more foot patrol:
 - a. More foot beat officers in DTLA requires money—yearly the City creates their annual budget and decides how to spend their money and communities who advocate the loudest for their issues often times get the most attention
 - b. On May 2nd there will be a Budget Committee hearing at 9:00 AM
 - i. DTLA Strong wants to show:
 1. Downtown residents and voters want more foot patrols—crime has increased, and the deployment of LAPD has actually gone down
 2. Downtown residents are in favor of this proposal and are holding the city leaders accountable
 - ii. How can you help:
 - a. Sign the petition
 - i. It is an online petition, go to www.dtlastrong.com
 - ii. DTLA Strong will be at City Hall on May 2nd at 9:00 AM to ask for increase of deployment
 - iii. Discussion
 - Is there a way to get the BID's Safety team commissioned to have more police power? SPBID to follow up on this
 - Having LAPD—2 sergeants and 12 officers—in the entire DTLA – but not a dedicated force is not enough and the specific ask is 8 more additional officers—to be used at the discretion of Central
 - SPBID will be there to provide public comment but all are welcomed

Terry Rubinroit joined at 10:22am

Paul left at 10:25am

6. Treasurer Update (Bob Buente, Treasurer)

- SPBID is on track and within budget

Bob Buente left meeting at 10:50am

Richard Wu joined at 10:52am

7. Secretary Update (Channing Henry, Secretary)

- a. 2019 Public Meeting Schedule – revised **Action Item**
 - i. Board Meeting will now be held the third Wednesday of every other month

Rubinroit motions to approve revised 2019 Public Meeting schedule. Zeidman seconds.

All in favor: Robin Bieker, Jim Pugh, Tom Shrout, May Chen Tham, Nate Nasbaum, Richard Wu, Daniel Taban,

All opposed: none

Abstentions: none

- b. CPRA file transfer policy **Action Item**
 - i. Any electronic document that is requested under CPRA will be provided via unused (newly packaged) CD or USB drive. The requester may purchase the CD or USB drive and deliver it to the BID in its sealed packaging, or the requester may elect to have the BID purchase the CD/USB drive, subject to the requester reimbursing the cost in advance of purchase. A requester may pick up the CD/USB in person, provide a self-addressed stamped envelope, or reimburse the BID for the cost of mailing in advance of mailing

Pugh motions to approve CPRA file transfer policy. Taban seconds.

All in favor: Robin Bieker, Terry Rubinroit, Tom Shrout, May Chen Tham, Lee Zeidman, Richard Wu

All opposed: none

Abstentions: Nate Nasbaum

8. Committee Reports

- a. **Infrastructure & Planning** (Bob Buente, Committee Chair)
 - i. Pico Station
 - SPBID continued to work with Metro and coordinated with Metro Staff in organizing a working group of stakeholders to help inform options for grade-separating Pico Station
 - Potential options from Metro staff are anticipated to be presented to Metro board in May 2019
 - ii. Development Values working group
 - Last Infrastructure and Planning meeting – the committee discussed some guidelines on what developers would like to see from a streetscape prospective. Some of the key takeaways were:
 - a. Creating a formal document that lays out how to design projects reflecting what is important to stakeholders/residents of South Park
 - i. Working group will be held tomorrow, April 25, to:
 1. Write out what the values should focus on
 2. Discuss SPBID's stance on issues. Previously, SPBID Board has not had a stand on issues—but Board members have shown interest in amending that
 - ii. Recommendations
- iii. Blue Line closure

- Blue line will have 3 shuttles leaving from 7th and Metro, local that will stop at every stop starting June 1st
 - Blue Line closure will happen from Compton Station to 7th St/Metro Station. Willowbrook/Rosa Parks Station will be out of service
 - There will be a 45 day closure of the 7th St/Metro Center to Pico Station on the Blue Line/Expo Line- 7th St/ Metro Center to LATTC/Ortho Institute
 - Metro has created three dedicated bus shuttle services to accommodate customers during the Blue Line closure:
 - a. Blue Line Local Shuttle- all station stops
 - b. Blue Line Select Shuttle- select station stops
 - c. Blue Line Express Shuttle- express stops
 - SPBID to share information in the next week or so on Blue Line closures
 - Blue line closure will be very impactful – help spread the information so they are aware of the closures and routes to take
- b. **District Identity & Marketing** (Terri Toennies, Committee Chair)
- i. Next meeting is on MAY 8
 - ii. RCH proposal/priority setting
 - Streetscaping visioning
 - a. Lighter improvements
 - b. Prioritizing correctly- currently looking at:
 - i. Streetscape assessment
 - 1. Signage and wayfinding
 - 2. Ground painting
 - 3. Planters
 - 4. Seating
 - 5. Lighting
 - ii. Better prioritize project
 - 1. Design toolkit
 - 2. Site identification
 - 3. Four prototype streetscape design
 - 4. Concept booklet
 - iii. Alley activation project-
 - Engaging vibrant space to contribute to South Park that:
 - i. Doesn't impede trash collection and vehicular use
 - ii. Contributes to shade lighting and color
 - iii. Allows us to test run an alley activation
 - Identified—Olympic and 11th on Olive as a great location
 - iv. SPBID has begun the outreach strategy
 - v. Will be working with CRNA on this project
 - Next meeting will be selecting concept
- iv. Events and programming
 - Programming- SPBID has amended the way they look at programming of events by:
 - i. Community Building
 - ii. Education & Dialogue—next one is on Social Infrastructure – provide community members an opportunity to have safe space to share their thoughts

- iii. Business Support—identify our stakeholders better and understanding what is important to them and their residents
- iv. Upcoming events:
 - 1. Community Building:
 - a. Outdoor movie at South Park Commons – First Draft to have beer garden (5/3)
 - 2. Education & dialogue:
 - a. Safety Town Hall (5/22)
 - b. South park studies: Social Infrastructure (5/15)
 - c. Property Manager Safety Workshop (6/19)—best and only way to reach new residents
 - 3. Business Support: Small Business Mixer (5/15)

9. Executive Director Update

a. BID areas of focus

Action Item

- i. Ask is for board to approve these projects – SPBID to have a game plan as to what the BID should focus on
 - Having cohesiveness in the district – branding the district in same manner, for example- having South Park planters to brand SPBID
 - a. Downtown design guidelines—to keep it substantial
 - b. Discussion: Idea of having matrix to refer to is great and this live document can be amended based on needs of the district etc.

Taban motions to approve BID areas of focus. Chen-Tham seconds.

All in favor: Robin Bieker, Jim Pugh, Tom Shrout, Terry Rubinroit, Nate Nasbaum, Richard Wu, Daniel Taban, Lee Zeidman

All opposed: none

Abstentions: none

b. Policy Updates

i. Mitchell vs. City of LA

- SPBID is not involved in these conversations but the update:
 - a. No solid plan to move forward with litigation
 - b. There is a formal letter to veto and make it City wide and not Downtown LA only
 - c. Tina Oh, Vice President of Communication at CCA, could provide more information

ii. Scooters

- Scooters have received DOT permit to launch permits in Los Angeles
- Safety and parking concerns—SPBID is playing mediator of stakeholders concern and potential to benefit the city
 - a. SPBID held a town hall- with most of the scooter operators present
 - b. Discussion was robust and thoughtful.
 - i. Considerations included: asking LAPD to enforce sidewalk rule without resources or infrastructures

provided – is unrealistic for LAPD to add to their to do list

- iii. Outdoor Dining
 - SPBID provided comment that is being considered through City Council
 - a. There is an incredible amount of red tape that the City is looking at renovating
 - i. SPBID is in support of that
- iv. Measure EE
 - California General Election ballot is June 4
- c. Homeless Outreach Program, Year 1 report
 - i. Stats:
 - 2 individuals have been placed with permanent homes
 - 12 individuals completed their CES's
 - 41 individuals have been contacted
 - 5 housing application
 - 3 bridge housing
 - ii. Referral:
 - You can put in a referral request at LA-HOP.COM and team will come out within 72 hours to assess and provide assistance
 - iii. Events:
 - 2nd Annual Community Information Fair- June 8
 - United way has event ending homelessness 101 on April 26

10. Upcoming Meetings & Events:

- a. **04/29/19:** Gilbert Lindsay Plaza Community Meeting, LACC West Hall, 6:30 PM
- b. **05/03/19:** South Park Commons Movie Night, South Park Commons, 6:00 PM
- c. **05/08/19:** SPBID District Identity Committee Meeting, 10:00 AM – 11:30 AM
- d. **05/15/19:** Small Business Mixer, barcito, 6:00 PM
- e. **05/22/19:** Town Hall: Safety in South Park, TEN50, 6:00 PM – 7:30 PM
- f. **06/05/19:** SPBID Infrastructure & Planning Committee Meeting, 10:00 AM – 11:30 AM
- g. **06/15/19:** South Park Studies Discussion: Social Infrastructure, 10:00 AM – 12:00 PM
- h. **06/19/19:** Property Manager Safety Workshop, TBD, 12:00 PM

Next Board Meeting: June 26, 2019, 10:00 AM – 11:30 AM

ADJOURNMENT Robin Bieker adjourned the meeting at 11:41 AM.

Minutes recorded by Lulu Woldemariam